



Idaho Association of Mortgage Brokers
Presents....

Idaho Association of Mortgage Brokers

Charting the Course for Success “Sink or Swim”



March 11 & 12, 2010

Red Lion Hotel

Boise, Idaho

www.idahomortgagebrokers.org

***Registration & Sponsor
Information***

Schedule of Events

Thursday, March 11th

11:00 am– 1:00 pm

Board Meeting

1:00 pm

Registration– Lobby of the Bitterroot

2:00 – 5:00 pm

General Session

“Using Video to Build Your Business”

Instructor: Frank Garay, Think Big Work Small

Join Frank Garay as he shares how to use online video to build your business. Online Video can help to:

- Raise awareness about the company, product or service
- Offer proactive customer service
- Promote events, products and services
- Drive traffic to your Web site or blog
- Share helpful content such as articles or blog posts
- Generate leads

Frank Garay is the Co-Creator of Think Big Work Small. TBWS provides a daily (News and Views You Can Use) show which is faithfully watched by over 7,000 mortgage professionals and virally growing every day.

5:00 – 6:00 pm

Social Hour

Mingle with other people from your industry before heading into the Ethics class. Hors d'oeuvres and a no-host bar will be available!

6:00– 9:00 pm

Mortgage Broker Business Ethics

Instructor: TBD, 2 CEU's (pending NMLS approval)

Mortgage Broker Business Ethics explores the basic concept of ethics in relation to business judgment and practice. The internal and external decision-making process of mortgage professionals is discussed with regard to job performance, consumer pressures, and industry competition.

Friday, March 12th

9:00 am

Registration & Continental Breakfast– Lobby

9:30– 11:00 am

“Compliance and Prohibited Practices-What They Can Mean to You in the Real World”

Instructor: K.C. Shaler, Department of Finance
1 CEU (pending NMLS approval)

This course will help you navigate the new Idaho SAFE Act and how it applies to your everyday business activity. Learn best approaches to application scenarios, examinations and how not to become involved in prohibited practices that can be costly—in more ways than one. Bring your questions!



Friday, March 12th CONTINUED

11:00 am–Noon

National Issues Update

Guest speaker: William R. Howe, NAMB President Elect

Mr. Howe, CMC, CRMS, will talk about the Safe Act and other important information about national issues facing NAMB and IAMB members.

Noon– 1:00 pm

Awards Luncheon

NAMB President Elect William R. Howe will assist the IAMB Awards Committee to recognize our many award winners! We will be announcing the Mortgage Originator Top Producer award, the Lending Integrity award, the Affiliates Choice award, the President's Recognition award, the Bonnie Ann Moore award, and Affiliate of the Year award (be sure to apply for recognition through our website at www.idahomortgagebrokers.org).

1:15 pm– 4:30 pm

S.A.F.E. Act Test Prep Crash Study Workshop

Instructor: Ginger Bell, Plaza Home Mortgage

On July 30, 2008, President Bush signed into law the Housing and Economic Recovery Act (HERA) of 2008, a significant component of mortgage reform. The SAFE Act establishes national minimum standards for mortgage training – in addition to both pre-licensing and continuing education, ALL Mortgage Loan Originators must take and successfully pass a written Test.

This Workshop is designed to provide an overview to prepare for the federal portion of the SAFE Act exam, which covers federal law and regulation, instruction on fraud, ethics, consumer protection, fair lending issues and the nontraditional marketplace. This workshop will be an overview of several of the sections on the Federal S.A.F.E. Act Test. While this workshop is intended to prepare a student for the federal portion of the loan officer assessment as required by the SAFE Act, the course does not qualify for pre-licensing educational requirements of the same act.

4:30-6:00 pm

Social Hour & Table Top Extravaganza

Unwind after a busy day while meeting our sponsors at their table-top displays. There will be a full bar with one drink ticket provided by the IAMB!





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REGISTRATION CONTRACT

REGISTRATION FEES

Registration includes access to ALL conference events

EARLY BIRD REGISTRATION (By February 19th):

- IAMB Members: \$89 (New dues information coming!)
- Non-Members: \$150

AFTER FEBRUARY 19th:

- IAMB Members: \$99
- Non-Members: \$160



AWARDS LUNCH ONLY:

- All guests: \$20

Guest Name(s): _____

SOCIAL HOUR & TABLETOP EXTRAVAGANZA ONLY:

- IAMB Members: \$10
- Non-Members: \$20

REGISTRATION FORM

You can also register online at www.idahomortgagebrokers.org

Attendee Name _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

I hereby state that I have read and will comply with the terms and conditions regarding the IAMB 2010 convention as set forth in this registration. **Please plan on arriving at least 20 minutes prior to class to allow for check in. Students arriving more than 15 minutes late for this course will be denied access to the class and all fees paid for the course will be forfeited. PHOTO ID REQUIRED!**

Signature _____

Date _____

TOTAL amount Due: \$ _____

Payment Method:

Enclosed Check # _____

Pay by Credit card online, Go to www.idahomortgagebrokers.org and register!

GENERAL INFORMATION

You can register by sending in the application in above, to:

IAMB Conference

P.O. Box 7981

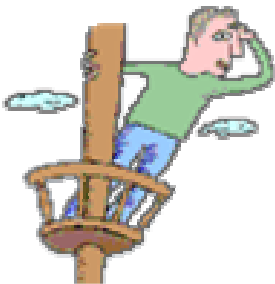
Boise, ID 83707

Fax: 208-321-4819

Or register online at

www.idahomortgagebrokers.org

If you have any questions or concerns, please call the IAMB office at **208-321-9309**.



CANCELLATIONS AND REFUNDS

Cancellations must be made by **February 26, 2010**. No refunds will be given after March 5th. Cancellations are subject to a \$10 cancellation fee and will not be processed up to 30 days after the convention.

HOTEL RESERVATIONS

Call the Red Lion Hotel at 208-344-7691 and be sure to mention that you are with the IAMB when making reservations, to receive the group rate. Reservations must be made by **FEBRUARY 12, 2010**. Rooms are \$79.00 per night + tax.



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SPONSORSHIP INFORMATION

ALL Sponsorships receive:

- Space for your signage at the event
- Announcement at the event
- Acknowledgement on the IAMB website
- Acknowledgement in *The Mortgage Press*
- Acknowledgement in the convention program
- Any desired marketing flyer or toys that will go in attendee bags



Please note: All sponsorships are awarded on a first-paid, first-served basis in order of the date payment is received. Payment must be made at time of submission of contract. We will not hold space without payment.

Platinum:

\$750 (1 available)

- One complimentary Table-Top display
- Space for your sign in the lobby
- Inside front cover full color ad in the convention program
- 3 complimentary conference registrations

Gold:

\$500 (1 available)

- One complimentary Table-Top display
- Space for your sign in the lobby
- Full-page ad in the convention program
- 2 complimentary conference registrations

Silver:

\$250 (1 available)

- One complimentary Table-Top display
- Space for your sign in the lobby
- Half-page ad in convention program
- 1 complimentary conference registrations

Annual Awards Luncheon Sponsor:

\$750 (1 available)

- Space for your sign at the Lunch
- Your materials exclusively on tables
- 2 complimentary registrations

Conference Attendee Bags:

\$50 (1 available)

- 1 complimentary conference registration
- Opportunity to provide 150 conference bags for the attendees.

Friday Continental Breakfast Sponsor:

\$250 (1 available)

- Space for your banner at the breakfast
- 2 complimentary conference registrations

Conference Lanyard Sponsor:

\$ 50 (1 available)

- 1 complimentary conference registration
- You provide 150 lanyards with your logo for each attendee

Thursday Social Hour:

\$250 (1 available)

- 1 complimentary conference registration
- Drink tickets will have your logo on them

Table-Top Display:

\$175 (20 available)

- Get the attention of every attendee with your own table during Friday’s Social Hour! You will be provided with one 8 foot draped table and 1 complimentary conference registration.

SPONSORSHIP/ ADVERTISING REGISTRATION

SPONSORSHIP CHOICES

- Platinum Sponsor: **\$750**
- Gold Sponsor: **\$500**
- Silver Sponsor: **\$250**
- Awards Luncheon Sponsor: **\$750**
- Friday Breakfast Sponsor: **\$250**
- Thursday Social Hour: **\$150**
- Lanyard Sponsor: **\$50**
- Attendee bags: **\$50**
- Table-Top Display: **\$175**

Full description of sponsorships on page 4.

ADVERTISING IN THE PROGRAM

- Full-page back cover ad full color: \$200
- Full-page inside back cover ad: \$ 175

INSIDE PAGE ADS- BLACK & WHITE

- Full-page ad: \$125
- Half-page ad: \$75

Except for the full- color cover, the convention program is a black and white booklet that is 8 1/2 x 11 inches folded in half. Please note:

- All advertisements are awarded on first-paid, first-served basis in order of date received. Payment must be made at time of submission of registration. We will not hold space without payment.
- Your company is responsible for ad layout. Please provide information for the person responsible for your ad. We will contact that person with any questions.
- All layouts must be sent as either a JPEG or TIFF and must be received by email to: jcarrell@clearwire.net
NO LATER than February 19th!

REGISTRATION FORM

You can also register online at
www.idahomortgagebrokers.org

Contact Name _____
(This should be your corporate contact for this event)

Company Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Conference Registration Name: _____

Email: _____

Conference Registration Name: _____

Email: _____

I understand that our company will not be promoting any training or class of our own on the same premises as this conference and also state that I have read and will comply with the terms and conditions regarding the IAMB 2010 conference as set forth in this registration.

Signature _____ Date _____

TOTAL amount Due: \$ _____

Payment Method:

Enclosed Check # _____

Pay by Credit card online, Go to www.idahomortgagebrokers.org and register.



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SPONSOR/ ADVERTISEMENT CANCELLATIONS & REFUND POLICY

Notice of cancellation must be received by **February 26th**. After that date you are subject to a \$50 cancellation fee. The payment is non-refundable if cancellation takes place after **MARCH 5th!**



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P.O. Box 7981

Boise, ID 83707

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689

“Charting the Course for Success”

Mortgage Professionals Conference

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*Attendee & Sponsor
Information Enclosed!*